

Press Release

Jenny Carson takes lead role at CLEAR CHECK

For immediate use. 5th August 2024

The Health Foods Manufacturers' Association (HFMA) are delighted to announce that Jenny Carson has taken on the role of leading the CLEAR CHECK team and has been promoted to Regulatory Advisor and Team Leader. Her wealth of knowledge, dedication and commitment perfectly positions her to support her team and to guide brands using the CLEAR CHECK services.

CLEAR CHECK, the regulatory and compliance arm of the HFMA helps members and non-member produce compliant labels and marketing materials. The team play a key role in helping to companies achieve legal and approved material.

Pippa Williams, Operations and HR Manager, comments, 'At HFMA, we believe that our employees and advisers are our best assets. We are committed to creating a supportive environment where each individual can thrive and advance in their career. Through continuous learning opportunities and clear career pathways, we ensure that all our team members are equipped with the tools they need to achieve their professional goals.'

On her new role Jenny Carson comments, 'I am delighted to be promoted to Team Leader of the CLEAR CHECK team. The team have a vast depth of experience and knowledge in the regulations associated with health foods which I hope to draw from and develop the CLEAR CHECK offerings over my time in this role. I look forward to engaging further with member companies and I encourage any company in the health foods industry to contact us with their queries, or issues besides submitting marketing copy for a compliance review.'

Having the right people is an essential part of the organisation and career progression is one way that staff are supported in their roles and personal growth, Pippa Williams adds, 'At HFMA we recognise that we are a product of our people, and they are at the heart of everything we do. We will continue to develop a culture of excellence to provide our members with the best service'

Jenny will be ably supported by Gwyneth Massey, Regulatory Adviser/Code Administrator, known to many in the industry, with her extensive knowledge and experience of regulatory issues, having spent over 30 years with the HFMA. They will be joined by a new Associate Advisor.

Martin Last, HFMA Director General comments, 'We are extremely pleased at Jenny's enthusiasm in managing CLEAR CHECK as she is clearly demonstrating her depth of knowledge and experience to the CLEAR CHECK team and members. Not only does she show strong leadership properties but with the current recruitment of the new Associate Advisor Jenny will help bring the team back to full capacity with a positive and motivating attitude.'

ENDS

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NOTES TO EDITORS:

About the HFMA:

The HFMA, the voice of the UK's natural health industry since 1965, represents over 120 manufacturers and suppliers of natural health products.

As the authoritative voice of the natural products industry, the HFMA supports the interests of its members with legislators and regulators; promotes industry best practice for product quality and safety; and provides responsible information for consumers. For further information about the HFMA, visit www.hfma.co.uk